

RSGT
Regional Scrum
Gathering Tokyo **2024**



Regional
SCRUM GATHERING®
Tokyo 2024

Prospectus

Scrum Tokyo - Scrum
Gathering Tokyo Organizing
Committee

Overview

Title	Regional SCRUM GATHERING® Tokyo 2024
Date	January 10th-12th
Venue	Sola City Conference Ochanomizu, Tokyo + Online(We will prepare Zoom virtual venues for all sessions. As for the recordings, we expect to share them within a few days.)
Participants (Planned)	600 people
Participation Fee	33,700 JPY (Incl. tax) + Eventbrite fee
Organizers	Scrum Tokyo - Scrum Gathering Tokyo Organizing Committee

History (2011-2015)

	2011	2013	2014	2015
Dates	Oct. 19, 22	Jan. 15 - 16	Jan. 14 - 15	Feb. 28 - Mar. 2
Venue	Nomura Conference Plaza Nihonbashi	UDX Conference	UDX Conference	Yahoo Japan Corporation
Participants	307	246	161	207
Sponsors	12	21	13	5
Keynote Speaker	Henrik Kniferg, Jeff Patton	Ikujiro Nonaka, Jim Coplien, Jurgen Appelo	Mike Beedle, Jutta Eckstein	Kazumasa Ebata

History (2016-2019)

	2016	2017	2018	2019
Dates	Jan. 18 - 19	Jan. 12-13	Jan. 11-13	Jan. 9-11
Venue	Osaki Bright Core Hall	Osaki Bright Core Hall	Osaki Bright Core Hall	Osaki Bright Core Hall
Participants	261	284	292	300
Sponsors	7	8	13	18
Keynote Speaker	Bas Vodde, Ken Rubin	Rachel Davis, Tomoharu Nagasawa, Taishi Takeichi	Rich Sheridan, Michimune Kouno, Akiko Iwakiri	Chris Lucian, Gabrielle Benefield, Naoyuki Ide

History (2020-2023)

	2020	2021	2022	2023
Dates	Jan. 8-10	Jan. 6-8	Jan. 5-7	Jan. 11-13
Venue	Sola City Conference Ochanomizu	Sola City Conference Ochanomizu + Online	Sola City Conference Ochanomizu + Online	Sola City Conference Ochanomizu + Online
Participants	411	428	531	651
Sponsors	26	26	24	26
Keynote Speaker	James Coplien, Michael Sahota, Kazuyoshi Takahashi	Zuzi Šochová, Janet Gregory, Ikujiro Nonaka	Johanna Rothman, Diana Larsen, Tsuyoshi Ushio	David Bernstein, Lyssa Adkins, Yoshimasa Iwase

Venue

- Sola City Conference (https://solacity.jp/assets/pdf/en_access_map.pdf)
- 4-6 Kanda-Surugadai, Chiyoda-ku, Tokyo, Japan, 101-8222



Infection Control Measures

- Based on Ministry of Health, Labour and Welfare's basic policy on measures against infectious diseases, we plan to implement the following measures in cooperation with the venue.
- https://www.mhlw.go.jp/stf/seisakunitsuite/bunya/0000164708_00079.html

Schedule (tentative)

	Day1		Day2		Day3
10:00	Welcome Talk		Welcome Talk		Welcome Talk
10:10	Keynote		Keynote		Open Space Technology
11:30	Lunch		Lunch		
13:00	45min session	20min session	45min session	20min session	
		20min session		20min session	Closing Keynote
14:00	20min session	20min session	20min session	20min session	
	20min session	20min session	20min session	20min session	
15:00	45min session	20min session	45min session	20min session	
		20min session		20min session	
16:00	45min session	45min session	45min session	45min session	
17:00	Networking Party				

Keynote Speakers

- Michael Feathers
 - Author of the book "Working Effectively With Legacy Code"
- Heidi Helfand
 - Author of the book "Dynamic Reteaming"
- TBA

Target participants

- Directors, managers, developers; all such from companies considering adopting Scrum/Agile or adopting Scrum/Agile.
- Coaches, Consultants; all such who are helping organizations or teams to adopt Scrum/Agile.

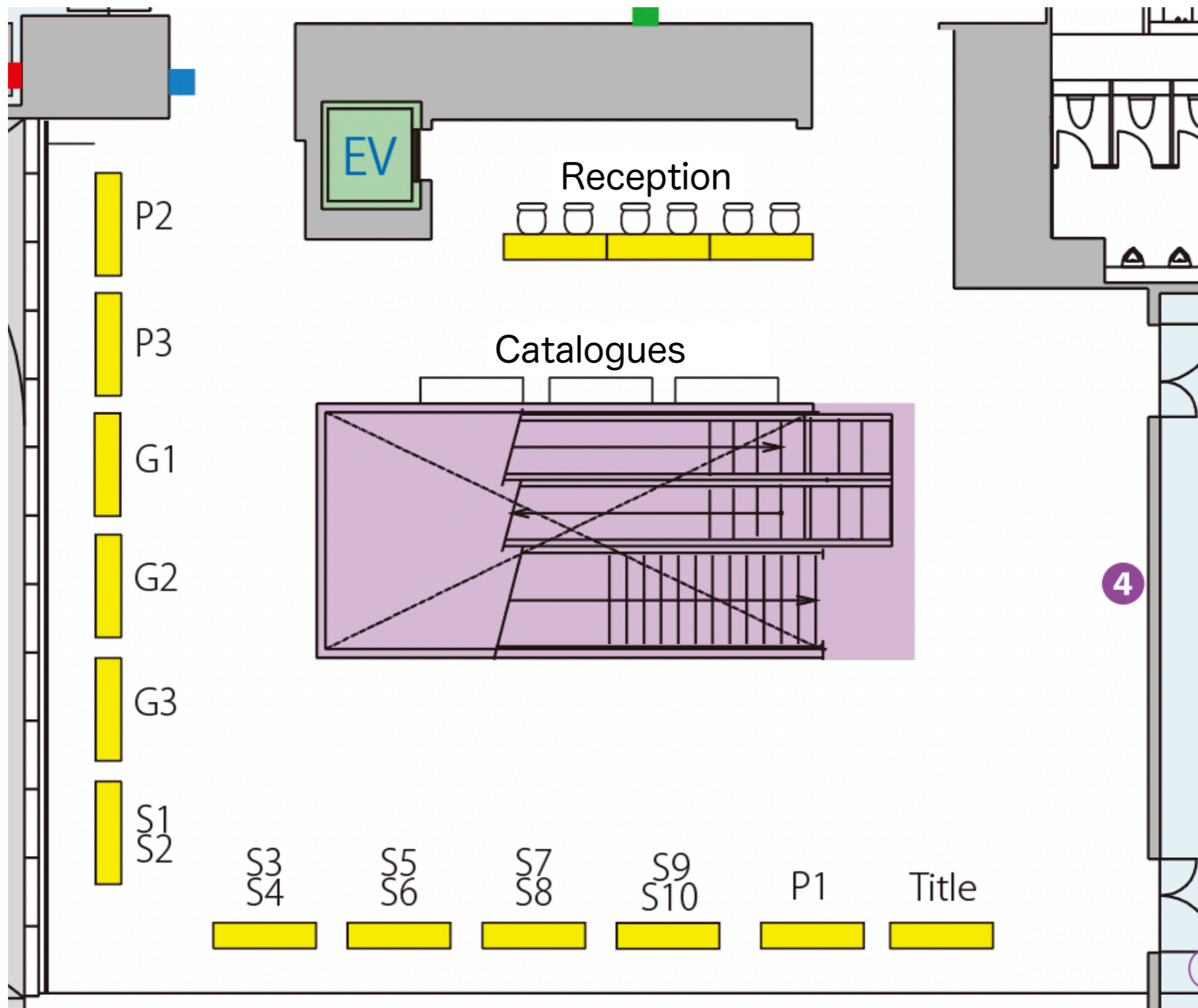
Call for sponsorship

	Title	Platinum	Gold	Silver	Logo
Available	Only for Scrum Alliance	3	3	10	10
Conference Title & Special Treatment	✓				
Conference passes	10	7	5	3	1
Logo on signage	✓	✓	✓	✓	✓
Logo and link on our website	✓	✓	✓	✓	✓
Free catalog or collaterals	✓	✓	✓	✓	✓
Booth space on Day1/Day2	✓ (full)	✓ (full)	✓ (full)	✓ (half)	
Virtual booth	✓	✓	✓	✓ (shared)	
Welcome Talk (3 min.)	✓	✓			
Sponsor Session(20min.)		✓	✓	✓	
Package fee (JPY excluding consumption tax)	25,000 USD	900,000 JPY	700,000 JPY	350,000 JPY	100,000 JPY

Booth spaces are limited and provided on a first-come-first-served basis.

If you do not need a booth space, please let us know when you register (there is an option on the form).

Booth spaces are N/A on Day3. Please remove exhibition booth at the end of Day2.



P1-P3: Platinum sponsor booths. G1-G3: Gold sponsor booths. S1-10: Silver sponsor booths.

Please note:

Spaces are limited for sponsor booths.

Plans may change.

Contacts



Email info@scrumgatheringtokyo.org
Website <https://www.scrumgatheringtokyo.org/>
Facebook Page <https://www.facebook.com/ScrumGatheringTokyo>
Twitter @ScrumTokyo

Scrum Gathering Tokyo Executive Committee

Shinagawa South Tower, 4-4-17, Minami-shinagawa,
Tokyo, 140-0004

Sponsorship Application <https://bit.ly/RSGT2024-sponsorship>

Exhibition banners and panels will include company logos sent to us by email before November 20th, 6pm (JST). No refunds will be issued after the material deadline has passed.